



## AGENDA

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07.15 – 08.15 *registration and breakfast by Neoplanta*

08.30 – 10.15

*Welcome speech*

- Where is Serbia heading? **Vladimir Kostić**, president, Serbian Academy of Arts and Sciences
  - Sustainability & trends in packaging and design: **Đurđa Radivojević**, general manager, Smurfit Kappa Avala Ada
  - Relationship pillar between Serbia and Germany – economic cooperation: **Anke Konrad**, Germany's new Ambassador to Serbia
  - Circular economy and resource-efficient policy: **Timothy Glaz**, Head of Corporate Affairs, Werner & Mertz
  - Sustainable business as the imperative of new era: **Ronald Seeliger**, CEO, Hemofarm Group
- moderator: Sanda Savić, Senior Director of Corporate Affairs and Communications, CEE/SEE cluster, Hemofarm Group*
- 10.15– 10.45 Jacobs coffee break*

10.45– 12.30

- What to expect at financial markets in the upcoming period? **Darko Popović**, president of Executive board, Banca Intesa
- moderator: Petrica Đaković, NIN*
- Panel: CEO perspective
- Mike Michel**, CEO, Yettel Srbija  
**Svetoslav Atanasov**, CEO, Coca-Cola HBC Serbia and Montenegro  
**Jan-Willem Dockheer**, CEO, Delhaize Serbia
- moderator: Anica Telesković, RTS*
- How we build a better tomorrow: **Zvonko Kolobara**, general manager, BAT Adria
  - E-invoices – new procedures in business operations: **Vuk Delibašić**, advisor to the Minister of Finance
  - Initiative „Digital Serbia“
- Milen Janjić**, CEO, Intellya  
**Katarina Urošević**, Chief Of Staff and Director of Corporate Communications, HTEC Group
- moderator: Nebojša Bjelotomić, general manager of the Initiative*
- 12.30– 13.30 lunch*

13.30 – 14.40

- Yettel – from mobile operations to digital platforms: **Marija Stojanović**, head of digital platforms, Yettel
  - Business security in unsecure times: **Ljubiša Veljković**, president of executive board, Milenijum osiguranje
- moderator: Anica Telesković, RTS*
- Humanity at work – support for the organization SOS Dečija sela Srbija: **Ivana Ignjatov**, head of fundraising and communications
  - Panel: CEO perspective
- Marko Carević**, CEO, Ananas E-commerce Delta Holding  
**Dušan Milićević**, CEO, Comtrade System Integration  
**Aco Tomašević**, CEO, Neoplanta
- moderator: Petrica Đaković, NIN*
- 14.40– 15.00 Jacobs coffee break*

15.00 – 16.15

- Creating NBA champions: how top sport become top business as well: **Miodrag Miško Ražnatović**, CEO, Beobasket
- moderator: Milan Ćulibrk, NIN*
- Commerce first: **Mihailo Vesović**, Director of the Department for Strategic Analysis, Services and Internationalization, Serbian chamber of commerce
  - Creating world's leading corporation in the field of green automotive and industrial technologies: **Iztok Seljak**, president of management board, Hidria (Slovenia)
- moderator: Milan Ćulibrk, NIN*

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16.15 – 17.30 *Cocktail*